



## EDUCATION

**COLLEGE FOR CREATIVE STUDIES 2009-13**

BFA in graphic design

**LAWRENCE TECHNOLOGICAL UNIVERSITY 2008-09**

was pursuing a bachelors degree in transportation design

**SCHOOLCRAFT COMMUNITY COLLEGE 2005-07**

enrolled in computer aided drafting program

## WORK EXPERIENCE

**CABELA'S | SIDNEY NE 2014 - PRESENT**

current role as interactive art director

responsible for design across all marketing channels

execution of OMNI channel marketing campaigns, email, landing pages, and social posts

subject matter expert in SMS program

**MICHIGAN MANUFACTURING TECHNOLOGY CENTER (MMTC) | PLYMOUTH MI 2014**

role as lead graphic designer

responsible for creating outstanding design across all corporate channels

helping managers through concept, design & execution of a wide range of visual materials

creating and maintaining marketing strategies through use of constant contact

part of a creative team establishing a visual rebrand

**FORD MOTOR COMPANY | DEARBORN MI 2011-13**

role as metrologist/clay modeler/tarus mill operator

worked with ATOS/TRITOP photogrammetry scanning equipment on prototype models

used polyworks software to prepare 3D renderings for delivery to designers

used romer arm for manikin drops, seating clearance, measurement inside vehicles

## FREELANCE

**BLUE PLANET | HURON CHARTER TOWNSHIP MI 2014**

logo design and copyrighting, web design

**POLE BASE | CHARLEVOIX MI 2014**

revamp of companies new design resource manual (drm) for customer sales

**PATRIOT AMMO AND ARMS | CANTON MI 2012**

logo development, print, and stationary design

## SOFTWARE & SKILLS

illustrator | photoshop | indesign | html/css | branding | responsive design | illustration